

1st Conference (Virtual) on A Greener Sustainable Island

August 26th, 2021 – Langkawi, Malaysia
9:00AM – 1:30PM Malaysia Time (GMT+08)



Think Globally , Act Locally

FREE ADMISSION

Register now at:

https://us02web.zoom.us/webinar/register/WN_4TA_wjGvTzSEv8bz9YtzOw

Register early as maximum number of participants are limited. Based on first come first basis

Many prizes to be won and need participants to fill a questionnaire which may takes 20 seconds to fill!



Asian Overland Services (AOS)



Tourism Malaysia



Langkawi Development Authority (LADA)

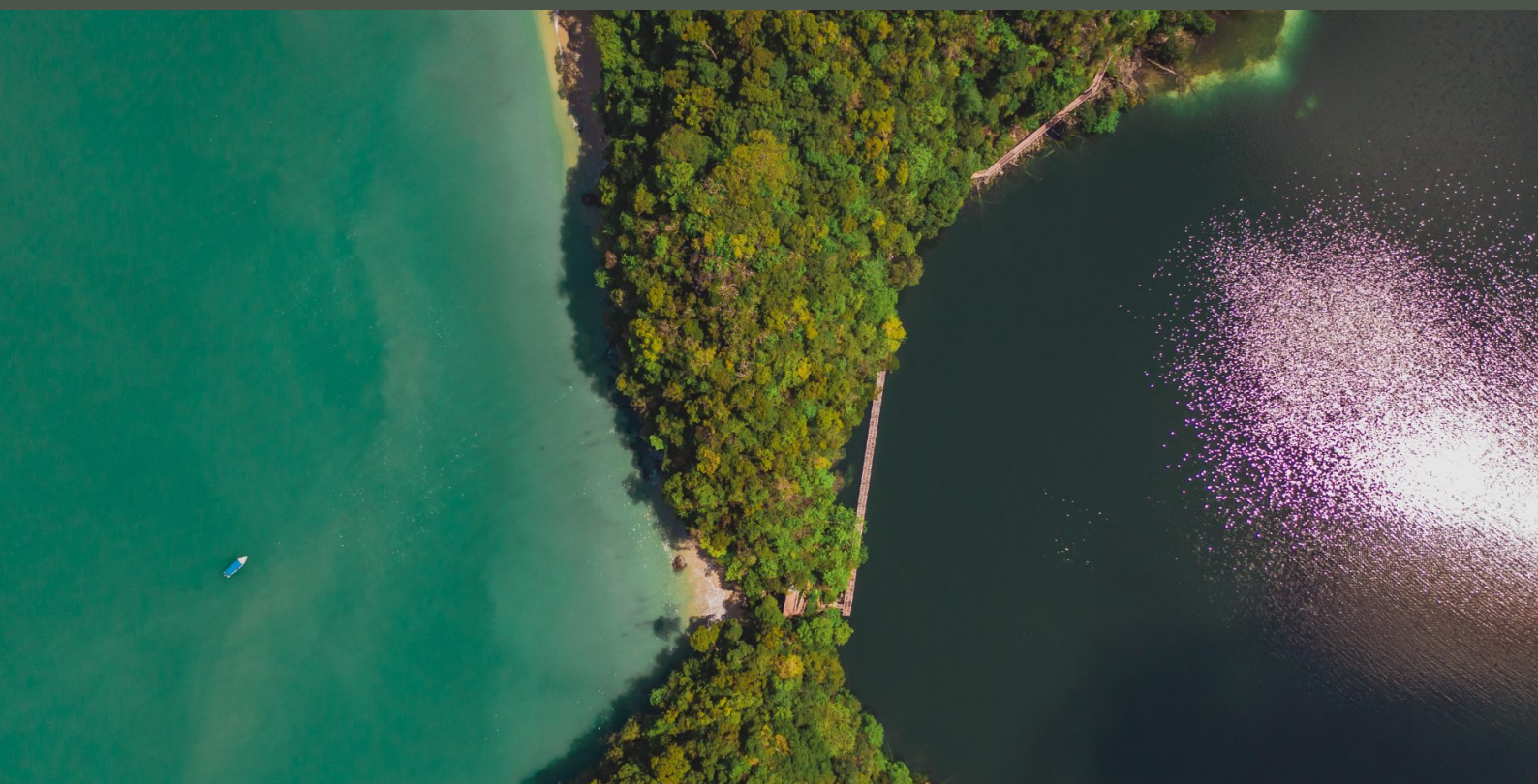
A Greener Sustainable Langkawi

There is a need to educate all communities in Langkawi to be sustainable. Environmental sustainability is the responsibility to conserve natural resources and protect ecosystems to support the health and wellbeing of the whole ecosystem. Sustainability is a psychological phenomenon too.

In Langkawi, we have experienced the long-term consequences of exponential industrial growth, water and energy use. We must act to reverse these effects and prevent further damage, to ensure we have a healthy planet to live for generations to come.

For businesses, it means committing to environmentally sustainable practices to help build our thriving communities and secure future growth potential.

In this online conference, we have many local champions sharing their story in their journeys to make Langkawi Greener and more Sustainable.



Chairman



Adj. Prof. Anthony Wong



Group Managing Director
Asian Overland Tourism and Hospitality Group

Moderator



Mr. Noor
Ahmad Hamid



Malaysia Convention &
Exhibition Bureau

Analyst



Dr. Sharina
Abdul Halim



Universiti Kebangsaan
Malaysia

Featured Speakers



YBr. Tuan Nasaruddin Bin Abdul Muttalib



Chief Executive Officer
Langkawi Development Authority (LADA)



YBr. Encik Zulkifly Md Said



Director General
Malaysia Tourism Promotion Board

Speakers' Profile



Mr. Hussein M. Said

Director of Mega Water Sports Langkawi.

Pioneer in the Jet Ski Tour industry. Mega Water Sports has been rated as the no 1 tourist activity in Malaysia for the last 2 years by the Travellers Choice Awards.



Dato Alexander Issac

Founder and CEO of Tropical Charters Langkawi.

MNS Langkawi Chairman Patron of the Bomba Community for Pantai Chenang. Focused on bringing new ideas and providing hands on experiences for local youths who want a career in marine industry.



Mr. Jamil Tajam

Deputy Head of UiTM Marine Research Station (MARES), Pulau Tuba, Langkawi.

Has conducted research work on the sustainability of marine resources around Malaysian waters. Also active in marine conservation programs.



Ms. Ulrika Player

The founder of Trash Hero Langkawi that has been doing cleanups in Langkawi since October 2015.

Also co-founder of Trash Hero Malaysia where there now are over 20 chapters doing cleanups all over Malaysia.

Speakers' Profile



Ms. Zuraidah Zainal Abidin

Volunteer at 4Paws Langkawi.

With the vision of reducing strays population for the cleanliness of Langkawi & safety of locals & tourists. Charity shop selling items donated by public to fund the stray cats& dogs project.



Ms. Erni Nerina Binti Awang Salleh

Head of Corporate Communications in E-Idaman solid waste and public cleansing concession company in Northern Region. With the vision of preserving our environment thru communication, education & engagement.



Mr. Eric R. Sinnaya

CEO of Morahols Travel - established 1982 - and Vice President of Malaysian Nature Society.

Recipient World Excellence Tourism Award 2018 at World Travel Market London, awarded for Eco Tourism Initiative Program for Malaysian Nature Society.



Mr. Azmil Munif Mohd Bukhari

Manager of Langkawi UNESCO Global Geopark, the first geopark in South East Asia. Currently, he is one of the Advisory Committees of Asia Pacific Geopark Network (APGN) and also an evaluator of UNESCO Global Geopark.

Speakers' Profile



Ms. Jacky How

Co-founder of fatCUPID & Kebun Republik; fatCUPID is the resident restaurant of La Pari-Pari boutique hotel and one of Langkawi's best-known eateries since 2012. Kebun Republik is Langkawi's first combined indoor cold room & outdoor pesticide-free hydroponics farm.



Ms. Zamzura binti Ishak

Founder & Owner of Timorensis Agro Farm (TAF) Langkawi (Since 2019). Founder & Owner of Paretto Seaview Hotel Cenang (2017-2020). With 21 years in hospitality industry (1999-2020) and 19 years experience in Finance & Purchasing (1999-2018).



Ms. Siti Zubaidah Binti Salleh

MD of LVTs Golden Travel & Tours Sdn Bhd / LVT Marketing & Resources, also Founder & Advisor of Kelab Sri Anggerik Langkawi. Focus on social and economic development training activities for women especially single mothers.



Ms. Skaii de Vega

Founder of Kanshalife Enterprise.

The Kanshalife Project is An introductory story of building a sustainable hotspot in Langkawi that offers B2B services, providing education and awareness by founder Skaii de Vega.

Speakers' Profile



Mr. Simon Wang

CEO of MC Gemilang (Natural Water) Sdn Bhd. The first and sole manufacturer of Langkawi mineral water started in 2016 with the own brand name 'LWI Blue' with UNESCO Geofood. With the vision of bringing the most natural and purest mineral water to everyone.



Mr. M Rosly Selamat

Tourism practitioner in areas of training, research & consultancy, destination marketing, event sponsorship, product planning & development and community based tourism initiative. Attended some of the world's top sporting events as a spectator and official observer.



Ms. Rachel Chua

Co-Founder of Y-Connect Langkawi; Aspires to provide sustainable economic empowerment platform for young people to ignite the fire, spark passion and purpose driven! content provider for REDBeat academy on- demand learning platform.



Mr. Irshad Mobarak

One of Malaysia's the most celebrated Naturalists. Originally a banker, he gave up the city life and settled in Langkawi some 35 years ago. Today he is Adviser to The Datai Langkawi's conservation, environmental and sustainability programs under The Datai Pledge.

Speakers' Profile



Adj. Prof Anthony Wong

Naturalist and Environmentalist with 30+ teaching years in Asia Pacific. MD of Cottage by the Sea by Frangipani - The Greenest Sustainable Resort in Malaysia. Sharing knowledge on 200+ sustainable practises using innovative technology, processes & materials.



Mr. Hussam Sultan

Regional Head, Commercial Banking CIMB Islamic Bank Berhad. Experienced international and sustainable banking professional with expertise in products and business development, change management, strategy and proposition planning and execution.

Programme

9:00AM – Opening

- Opening the session - video of Langkawi Geopark
- Welcome & Opening Speech, Keynote Remarks of the Chairman
- Opening Speech - YBrs. Tuan Nasaruddin Bin Abdul Muttalib
- Opening Speech - YBrs. Encik Zulkifly Md Said
- Video of Tourism Malaysia

9:30AM – Topic: Eco guide and tour operators

- Mr. Hussein M. Said - Mega Water Sports
- Dato Alexander Issac - Tropical Charter Langkawi

10:00AM – Topic: Environment

- Mr. Jamil Tajam - UiTM Marine Research Station (MARES)
- Ms. Ulrika Player - Trash Hero Langkawi
- Ms. Zuraidah Zainal Abidin - 4Paws Langkawi
- Ms. Erni Nerina Binti Awang Salleh - E-Idaman Solid Waste Management Concession
- Mr. Eric R. Sinnaya - Malaysian Nature Society
- Mr. Azmil Munif Mohd Bukhari - Langkawi UNESCO Global Geopark

11:00AM – Topic: Food Security

- Ms. Jacky How - fatCUPID & Kebun Republik
- Ms. Zamzura Binti Ishak - ZMS Kayangan Enterprise & Timorensis Agro Farm (TAF)
- Ms. Siti Zubaidah Binti Salleh - LVT Marketing & Resources & Kelab Sri Anggerik Langkawi
- Ms. Skaii de Vega - The Kanshalife Project (Permaculture)
- Mr. Simon Wang - Mc Gemilang Nature water

12:00PM – Topic: Youth and Community Development

- Mr. M Rosly Selamat - Pulau Tuba
- Ms. Rachel Chua - Y-Connect Langkawi

12:30PM – Topic: Green Sustainable Resort

- Mr. Irshad Mobarak - The Datai Langkawi
- Adj. Prof Anthony Wong - Cottage by the Sea by Frangipani

12:30PM – Topic: Green Financing

- Mr. Hussam Sultan - Commercial Banking CIMB Islamic Bank Berhad

01:00PM – Closing

- Conclusion and Closing Remarks by Chairman of Conference
- Commercial Video
- Quiz Answers with BIG Prizes!

** The speakers have 8 minutes for their presentation and 3 minutes for Q&A.*

** The event will be finished approximately at 01:30PM.*

We Make The Difference