



**AOS TOURISM &  
HOSPITALITY GROUP**

# WE MAKE THE DIFFERENCE

TTG Travel Award  
Best Travel Agency-Malaysia  
2008, 2009, 2010, 2013 & 2014



2017 – Winner  
RAWR Award for  
Best Destination  
Management  
Company

Awarded by MyCEB &  
MACEOS



# Vision



Don't go where the path leads, rather go  
where there's no path and leave a trail...

We aim to be a leader in all the business segments where we are involved. We will constantly rethink and realign our behaviour, innovation, and technology in greening our environment and our businesses. We will seek to influence others to follow us. By being green, we will offer unique experiences to our customers. We believe without doubt that this vision will bring sustainability and profitability to all our businesses.



# Mission



To continue crafting many little special “wow” moments as a foundation to customer satisfaction, by walking the ‘extra mile’ and maintaining a high standard of integrity, in excellence we strive.

We believe in working locally and thinking globally to achieve world-class products, services and nurture home-groomed expertise. We believe in sustainable development and environmental conservation to preserve biodiversity, nature, wildlife and their natural ecosystems. We will continue to be strong advocates of ecotourism and continuously embed green practices in all our businesses.





“ Since its official launch in 1976, Asian Overland Services has earned many awards and accolades, making it one of the top Tour Operators in Malaysia, working towards becoming a world-class organization. I am delighted to say that Asian Overland Services is always striving to be the preferred Tour Operator to the discerning travellers, by enhancing its products, rendering quality services and ensuring customer satisfaction as its top priority. ”

Tan Sri Dato (Dr) Abdul Aziz bin Abdul Rahman,  
Chairman for Asian Overland Services Tours & Travels Sdn Bhd

“ Asian Overland Services (AOS) is constantly revolving according to industry trend and technology. The innovation and creativity of the management team is the main drive to the AOS we have today. Through the many years, AOS had bravely embraced change and evolved into a dynamic force in the market today. I am proud to say that AOS is generously investing in technologies in order to meet the demands of the savvy and discerning travelers of today. ”

Dato' Ahmad Bakri bin Shabdin,  
Chairman for AOS Convention & Events Sdn Bhd



“ The culture of making a distinctive difference has always been the hallmark of the Company. I am proud to have been associated with a Company which is continuous striving to improve and innovate, be it on Company's culture, product or services, for close to 30 years. We have to be also thankful for our greatest asset, our employees, for without them the Company would not be where it is today. ”

Ms Yap Sook Ling, Managing Director



**E**stablished in 1976, Asian Overland Services Travel & Tours Sdn. Bhd. ("AOSTT") specialises as an inbound tour operator which pioneered tours in national parks, home stays, 4X4 adventure, white water rafting, bicycle tours, rock climbing, mountaineering and trekking.

AOSTT organised small group tours in off the beaten track areas and overland tours across Malaysia and Borneo. With the pioneering spirit and the sense of adventure still deeply entrenched, AOSTT today is known as a creative Destination Management Services Company with high quality standards with a passion for sustainable tourism.

In order to cater to the need for Incentives, Conferences and Event Management, AOS Conventions and Events Sdn. Bhd. ("AOSCE") was established in 1998. It is now recognized as one of the largest Professional Conference Organizers (PCO) in Malaysia.

In 1991, we went into the lodging business with the development of Jungle Lodge Alang Sedayu, located in a pristine jungle outside Kuala Lumpur.

In 2005 we developed the greenest resort in Malaysia - Frangipani Langkawi Resort and Spa in the beautiful island of Langkawi. We have developed over 200 ways to save on water and energy, recycle and rethink how to operate a hotel in an environmentally friendly manner where we can also reap the benefits of significant cost savings. No organic waste leaves the hotel unprocessed and we also grow our own fruits and vegetables, and rear our own poultry and fishes onsite. We

have won over 15 awards locally and internationally for our green practices and conservation efforts.

We continue to provide the best possible services, and adapt to the ever-changing environment. We believe in training, coaching, investing in technology, research and development for the success of our businesses.

We believe that creativity and knowledge should be shared for capability building. Accordingly, we had constantly responded to invitations to teach and speak at conferences, universities locally and internationally. In June 2012, at the invitation of the United Nation Global Compact New York, we spoke at the Rio+20 Conference.

We would like to thank all our employees for making it possible for us to be where we are today. Our heartfelt thanks, also, to our business partners who have supported us all through the years. Finally, I would like to thank my family for giving me all their unwavering support in all my commercial business endeavours, where the road taken has been challenging and will continue to require a lot of hard work and sacrifices.

However, it has been an enriching journey as we continue to live by our favourite motto 'Don't go where the path leads, rather go where there's no path and leave a trail'.

*Mr Anthony Wong*  
Group Managing Director





**ASIAN OVERLAND SERVICES TOURS & TRAVEL SDN. BHD.**  
(30613-D) (KPL/LN: 0281)

## *We Make The Difference*

**Asian Overland Services Tours & Travel** ("AOS") is a multi-award winning Destination Management Company established since 1976. Our attention to details and total commitment to ensure customer satisfaction have resulted in the company being recognized as the Best Travel Agency in Malaysia for 5 consecutive years in 2008, 2009, 2010, 2013 and 2014 by TTG (Travel Trade Gazette). AOS is proud to have been recently awarded a Certificate of Merit for Best Local Tour Operator (Inbound) 2016/2017 in the 20th Malaysia Tourism Awards and as winner for the RAWR Award 2017 for Best Destination Management Company from MyCEB & MACEOS.

AOS is set to be a major player in the Hospitality & Tourism industry in Asia and currently has offices in Malaysia, Singapore and Cambodia.

In our drive towards excellence, we provide a 24-hour customer service. We have our own full time in-house drivers and guides which enable us to deliver consistent quality services. The company has a very strong and close working rapport with hoteliers and suppliers. With its own fleet of vehicles, AOS is able to deliver its services at competitive prices.

Together with a hotel in Langkawi (The Frangipani Spa and Resort) and a rainforest lodge in Kuala Lumpur (The Alang Sedayu Jungle Lodge), both owned by common shareholders, we offer a variety of hospitality services.

Our commitment to Sustainable Tourism and to Corporate Social Responsible Practices from the inception of the Company, has propelled AOS to be a forerunner and leader in these areas.

Our dedicated staff team is committed to reply within 24 to 48 hours depending on the complexity of the request and provide flexible and creative itineraries. To facilitate the need for prompt responses, AOS has invested in a dynamic and state-of-the-art B to B online system, which has the capability of XML and allows instant confirmation ([www.aosconnect.com](http://www.aosconnect.com)).



## WE MAKE THE DIFFERENCE

Winner of the TTG Travel Awards Malaysia for 5 years, 2008, 2009, 2010, 2013 & 2014



2017 – Winner RAWR Award for Best Destination Management Company

Awarded by MyCEB & MACEOS





# AOS CONVENTIONS & EVENTS SDN BHD

AOS Conventions & Events is a leading Professional Conference Organizer (PCO) in Malaysia, providing full professional services for the Business Events industry.

AOSCE believes that Malaysia is among the best destinations for Business Events. A charming and

fascinating land of warm and friendly people who will give you a taste of Asia at its best.

Our commitment is to provide our clients with the best services and make a distinctive difference to their event through our comprehensive and creative delivery.

As a Professional Conference Organizer (PCO), we provide the following services:

## Planning

- Meeting Planning
- Marketing, Public Relations, Research

## Consultancy

- Defining Theme and Objectives
- Income and Expenditure Budget

## Operations

- Registration Processing Systems
- Venue Negotiation and Selection
- Speaker Liaison
- Liaison with Media and Production Companies
- Submission and Administration of Abstracts
- Logistics and Accommodation

## Facilities

- Provision of Secretariat and Office Facilities
- Scientific or Technical Program Support
- Press Office Facilities
- On-site Staffing

## Leisure and Entertainment

- Social Events
- Spouse Program
- Pre and Post Tours

**Your Partner To  
Global  
Outreach With  
Local Solutions**



International Conference  
Award for Excellence

# ACCOLADES

## FIGO World Congress of Gynecology and Obstetrics 2006 (FIGO 2006)



Your vision, financial commitment and confidence in bidding for and winning the PCO contract against international PCOs and subsequently producing the best ever FIGO World Congress in the history of FIGO, is testimony of AOS's professional competence. Your team's promotion of FIGO 2006 at 29 international medical and scientific congresses all over the world has attracted a total of 6,505 official delegates and 727 accompanying persons from 149 countries, and 958 exhibitor delegates. This impressive outcome is without doubt, due to your belief and investment in the value of marketing.

## International Congress on Diseases 2008 (ICID 2008)



ICID is a complex undertaking but AOS managed both the hotel accommodations and registration processes with great efficiency. In addition, you were extremely helpful in facilitating our relationship with Tourism Malaysia, DBKL, the Local Organising Committee and the several suppliers who were essential to this undertaking. I say dealing with AOS was a real pleasure exceeded only by the efficiency with which various tasks were accomplished.

## International of Internal Auditors International Conference 2011 (IIA 2011)



Our engagement of AOSCE proved to be invaluable because the appointed international housing agent that concluded our contracts with hotels here encumbered IIA Malaysia with unsustainable room blocks and at unrealistic rates. The experience of AOSCE and their strong working relationships with the contracted hotels helped to re-negotiate the room blocks and room rates. AOSCE subsequently managed to sell all the rooms and is greatly appreciated by our Organising Committee and Board of IIA Malaysia.

## World Congress of Accountants 2010 (WCOA 2010)



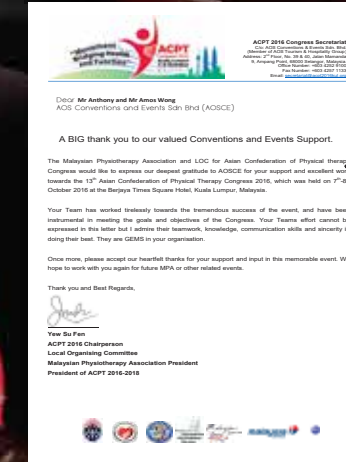
On behalf of the International Federation of Accountants (IFAC), I would like to thank you for your hard work supporting the World Congress of Accountants (WCOA) on November 8-11, 2010. We are very pleased with the success of the conference, both in terms of the number of registrants and the overall quality of the WCOA events. We appreciate all of your efforts in making the program a success. We also appreciate the support that the IFAC staff received during our stay in Malaysia. Thank you for making us feel welcome in Kuala Lumpur and thank you for your commitment to the work of IFAC.

## Global Entrepreneurship Summit 2013 (GES 2013)



The success of the Summit was greatly contributed by the services provided by AOS CONVENTIONS & EVENTS SDN BHD. Their services before the Summit in terms of provision of registration services, visa support, accommodation and tours and exhibition management was efficiently organised. During the Summit, their onsite organisation was excellent, including high level of security requirement, logistics and provision of high efficient audio-visual service. AOS staff were efficient, friendly and responded well to requests for assistance at short notice. AOS worked well with the Convention Centre staff to provide an efficient service and a pleasant Summit experience for participants.

## Asian Confederation of Physical Therapy Congress 2016 (ACPT 2016)



The Malaysian Physiotherapy Association and LOC for Asian Confederation of Physical Therapy Congress would like to express our deepest gratitude to AOSCE for your support and excellent work towards the 13th Asian Confederation of Physical Therapy Congress 2016, which was held on 7th-8th October 2016 at the Berjaya Times Square Hotel, Kuala Lumpur, Malaysia. Your Team has worked tirelessly towards the tremendous success of the event, and have been instrumental in meeting the goals and objectives of the Congress. Your Teams effort cannot be expressed in this letter but I admire their teamwork, knowledge, communication skills and sincerity in doing their best. They are GEMS in your organisation.

For further enquiry, please call +603 4252 9100 or email us at [aosce@aosconventions.com](mailto:aosce@aosconventions.com).

Visit our website at [www.aosconventions.com](http://www.aosconventions.com).



Located just 15 minutes from the Langkawi International Airport in Pantai Tengah, The Frangipani Langkawi is situated along 400m of beachfront and is walking distance to restaurants, cafes, bars and shops. Enjoy a peaceful holiday in comfortably furnished villas that offer excellent facilities. The Frangipani Langkawi is a green resort that adopts responsible tourism principles with more than a hundred green practices as well as offering organic produce grown on the property. The Frangipani Langkawi has won many local and international awards for its green efforts.



### *Awards for sustainable development*



Malaysia Tourism Awards 2008 - 2009  
Best Hotel Services 4-star (Resort)



MNS 70th Anniversary Award  
Environmental Leadership 2010



Winner Of The Aseanta  
Best Conservation Effort 2010



Malaysia Tourism Award 2010 / 2011  
Special Jury Award



Trip Advisor  
Top 20 Rest & Relaxation Hotels



ASEAN Green Hotel Standard  
2010 - 2011



ASEAN Green Hotel Award  
2012 - 2014



ASEAN Green Hotel Award  
2016 - 2018

## *The Greenest Resort in Malaysia*





Heal your body  
with  
Anti-oxidant  
therapy



The Anti-Oxidant Centre allows oneself to heal naturally without any form of physical exertion. Nowadays, the polluted environment and the hectic and unhealthy lifestyle that we live in, increase the chances of self- degenerative diseases. Therefore, at our Centre, our rooms are infused with negative ions together with far infrared to benefit our health in various ways.

### How does anti-oxidant therapy benefit you?

- ✔ Anti-ageing
- ✔ Detoxification
- ✔ Slimming
- ✔ Improve blood circulation and metabolism
- ✔ Reduces cholesterol
- ✔ Relieves rheumatism pains, swelling, cold and constipation
- ✔ Promotes healthy gum and helps prevent tooth decay
- ✔ Improves asthma and other respiratory illnesses
- ✔ Acts as natural anti-depressant
- ✔ Enhance mental performance and concentration
- ✔ Aids in the treatment of burns
- ✔ Promotes general good health
- ✔ Visitors suffering from diabetes reported reduction in sugar level after multiple therapy sessions.
- ✔ Visitors suffering from cancer reported of pain relief and health improvement in general after multiple therapy sessions.

Generally, anti-oxidant refreshes, revitalizes and rejuvenates. Fast pace, stressful lifestyle and an unhealthy diet exacerbate the natural tendency to form free radicals.

### The anti-oxidation therapy

Visitors to Anti-Oxidant Centre will be enfolded in an anti-oxidant rich environment where over 2 million negative ions per cm<sup>3</sup> will flow into your body to neutralize toxins, relaxing in a climate controlled chamber, where temperature (41°C – 43°C) and humidity levels (20% - 40%) are monitored for our visitors. Far infrared allows the oxygenation of red blood cells, deep detoxification as well regeneration of cells.

Each session is for 40 minutes. Separate male and female therapy rooms, shower facilities and lockers are available.

Needless to say, the therapy contains countless benefits. Best to try it and judge for yourself.

*'Negatively Charged Ions are beneficial to the human body in four major ways: It helps to strengthen the functions of autonomic nerves, reinforces collagen (tissues that are resilient and tension-related), improves the permeability of the cell's prototype plasma membranes (improves metabolism), and strengthens the body's immune system.'*

– Dr. Arudoman. Germany

[www.anti-oxidantcentre.com](http://www.anti-oxidantcentre.com)

### One of the many testimonials

After 3 months of continuous daily treatment, my leg infection slowly healed and my skin problem also improved a lot. I have maintained my diabetic health, through anti-oxidant treatment regularly. My skin problem also healed a lot and I have no more leg infection.

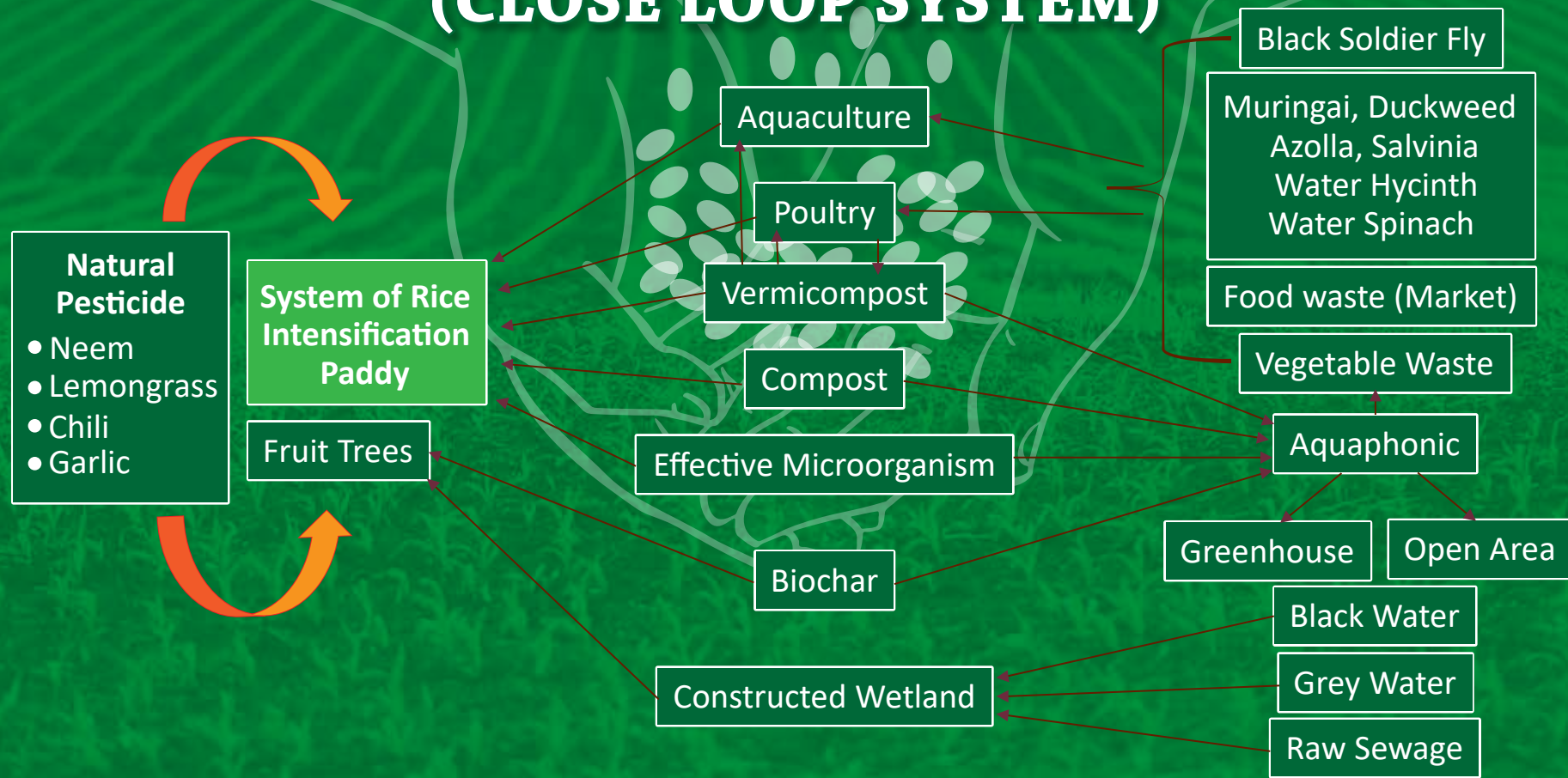
– Mdm Yap Chew Heong



# Frangipani Organic Farm



## INTERGRATED ORGANIC FARMING (CLOSE LOOP SYSTEM)



Frangipani Organic Farm is an eco-agro tourism demonstration and education centre. You will learn about farm life, from growing fruits and vegetables, feeding poultry and fish, to learning wastewater treatment from a constructed wetland using a variety of aquatic plants.

### Enjoy an organic meal!

Take an educational walk to the paddy field and learn about the system of rice intensification (SRI) method. Try mixing compost and learning about aquaphonic

system rearing fish and using its waste to grow vegetables. Be invited to smell, touch and taste our organic vegetables and super foods in their raw state and learn about their different growth stages from seeding to harvesting.

Learn about the breeding of Black Soldier Fly as a feed for poultry & fish and the production of effective microorganism. We cater to all ages and provide a truly unique and educational experience.

## Awards & Accolades

### Asian Overland Services Tours & Travel

1988 - Malaysian Tourism Gold Award Excellence Award for Best Tour Package Category

1993 World Travel Market Global Award Responsible Tourism Club Travel News Asia

1993 - Tourism Malaysia Awards 1993 for Best Tour Operator Gold Award

1998 Best Destination Management The Travel Awards

2001 - Tourism Malaysia Awards 2000 for Best Inbound Tour Operator

2004 - Malaysia Tourism Awards 2003 for Best Inbound Tour Operator

Winner of the TTG Best Travel Agency (Malaysia) Award for 5 years - 2008, 2009, 2010, 2013 & 2014



DESTINATION MANAGEMENT COMPANY AWARD FOR EXCELLENCE

2015 - Finalist for Destination Management Company Award for Excellence  
Malaysia's Business Events Awards  
for the Meetings, Incentives, Conventions and Exhibitions Industry

### AOS Conventions & Events

1999 IMA MICE Best Destination Management

2000 IMA Asia Pacific Awards Best Destination Management Company

IMEX Academy Awards 2003

AIME Awards 2007 - Industry Person of the Year

MACEOS 2011 Best Conference Award

2013 Finalist for Best Conference Award

2015 Winner for the Minister's Award for The Business Events Industry



INTERNATIONAL CONFERENCE AWARD FOR EXCELLENCE

2015 Winner for the International Conference Award for Excellence

MACEOS 2016 Entrepreneur Award

ICCA 2016 Moises Shuster Award

### The Frangipani Langkawi Spa & Resort

Malaysia Tourism Awards 2008 - 2009 Best Hotel Services 4-star (Resort)

WINNER OF THE ASEANTA BEST CONSERVATION EFFORT 2010

Malaysia Tourism Award 2010 / 2011 Special Jury Award



MNS 70th Anniversary Award Environment Leadership 2010

ASEAN Green Hotel Standard 2010 - 2011

ASEAN Green Hotel Award 2012 - 2014

ASEAN Green Hotel Award 2016 - 2018

PATA Pacific Asia Travel Association GOLD AWARD WINNER 2016

Environment Educational Programme for EcoWalk





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[www.aosconventions.com](http://www.aosconventions.com)

[www.anti-oxidantcentre.com](http://www.anti-oxidantcentre.com)