

2025-2026



Asian Overland Services Tours & Travel Sdn. Bhd.
(30613-D) (KPL/LN: 0281)

Sustainability Best Practices

for Accommodations

Sustainability Best Practices

As a sustainable company, we are committed to making responsible choices, not only in how we operate, but also in who we work with. Sustainability is not a solo effort; it's a shared responsibility, and together, even small steps can lead to meaningful change.

Throughout our journey, we've identified simple yet powerful sustainable practices that can be easily adopted by our partners. These actions, from reducing single-use plastics and conserving energy, to supporting local communities and embracing fair labor, may seem small on their own, but when combined, they create a stronger, more responsible tourism experience. This document outlines some of these key steps, offering guidance on how we can all contribute to a more sustainable future in tourism.

By working together and staying mindful of our impact, we can protect what makes travel special for today, and for generations to come. Let's move forward with intention, responsibility, and a shared vision for better tourism.



Setting a Sustainability Policy



Setting a sustainability policy gives your business a clear direction and purpose. It helps ensure that your daily operations support environmental protection, social responsibility, and ethical practices. Whether you draft your own or adapt an existing model, your policy should reflect your values and goals.

Aligning with global frameworks like the [UN Sustainable Development Goals \(SDGs\)](#) can also strengthen your impact and show your commitment to a better future.

At AOS, we've created our own [sustainability policy](#) to guide our actions and partnerships. You're welcome to use it as inspiration or adapt it to build your own path toward sustainable practices.



Reducing Single-Use Plastics

As a fundamental yet impactful measure, reducing single-use plastic consumption in guest rooms helps minimize the environmental impact of hotel operations through actions such as:

- Replacing plastic bottled water with refillable glass bottles or providing filtered water stations.
- Switching from plastic amenities (shower caps, toothbrushes, etc.) to biodegradable or reusable alternatives.
- Training housekeeping staff to reduce the use of plastic liners and reuse when possible.
- Informing guests about the initiative through tent cards or welcome messages in rooms.



Staff Sustainability Awareness & Training

As an important measure, fostering staff awareness and engagement in sustainability practices supports the hotel's environmental goals and aligns with sustainability requirements through actions such as:

- Conduct monthly short training sessions for all departments on topics such as energy saving, waste segregation, and guest communication.
- Create a “Sustainability Champion” role among staff to lead green initiatives.
- Display a simple staff sustainability pledge board in the staff room.



Supporting the Local Economy

Contributing to the local economy by sourcing goods and services locally enhances community ties and reduces the hotel's environmental footprint through actions such as:

- Partnering with local farms to supply fresh fruits and vegetables for the breakfast buffet.
- Selling locally handmade souvenirs in the gift shop.
- Organizing cultural performances by local artists for guests during peak seasons.



Eco-Friendly Toilet & Bath Practices

Promoting sustainable choices in toilet and bath areas empowers both hotels and guests to reduce environmental impact through actions such as:

- Providing eco-friendly toiletries & organic cotton towels and toilet papers.
- Installing water-efficient fixtures like low-flow showers and eco-flush toilets to conserve water.
- Encouraging guests to participate by reusing towels, turning off taps when not in use, and choosing eco-labeled personal care products.
- Offering sustainable dental and hygiene kits upon request to reduce unnecessary waste.



ECO PERFUME
your natural scent



ECO TOILET
your green wc



ECO SHOWER GEL
for natural skin



ECO TOOTH CARE
for healthy breath



ECO BATH
save water



ECO TOWEL
use organic material



ECO TOILET PAPER
from recycled material



ECO HAND WASH
use minimal



ECO SOAP
natural ingredients



Waste Segregation & Recycling Program



Minimizing landfill waste through proper waste segregation and recycling initiatives supports environmental responsibility and regulatory compliance through actions such as:

- Provide clearly labeled bins for paper, plastic, glass, and general waste in both guest and staff areas.
- Train staff on correct waste separation procedures.
- Partner with a certified local recycling company to collect recyclable materials weekly.
- Compost food waste from the kitchen and use it in the hotel's garden or donate to local farms.

Guest Engagement in Sustainability

Engaging guests in sustainability efforts helps foster shared responsibility and strengthens the hotel's environmental impact through actions such as:

- Placing educational signage in rooms about energy and water conservation (e.g., turn off A/C and lights when not in use).
- Offering incentives such as discount vouchers or free drinks for guests who choose to skip daily housekeeping.
- Creating a “Green Stay Program” where guests can voluntarily offset their carbon footprint.



Choosing a Sustainability Partner

Working with the right partner makes your sustainability journey easier and more effective. Travelife is a respected program that provides tourism businesses with training, tools, and certification. They assess your practices, guide improvements, and verify progress so you can move confidently toward responsible operations.

We are currently working with Travelife, a globally recognized program supporting tour operators and accommodations in achieving sustainability. With over 1,500 certified hotels and operators in 100+ countries, Travelife helps meet high standards in environmental care, fair labor, community support, and ethical practices.



A Way of Life!

Sustainability isn't just a trend or a task to complete, it's a way of thinking, living, and traveling. In tourism, it means exploring the world while protecting it. It's about choosing experiences that respect nature, support local cultures, and leave a positive impact wherever we go.

Every journey we take is a chance to do better; to reduce waste, give back to communities, and preserve the beauty and stories of each place for the next traveler, and the next generation. Sustainability is a shared path, and it continues with each conscious choice we make. Let's travel with care, curiosity, and purpose? because how we travel matters.





Asian Overland Services Tours & Travel Sdn. Bhd.

(30613-D) (KPL/LN: 0281)

No. 39C & 40C, Jalan Mamanda 9, Taman Dato Ahmad Razali, 68000 Ampang, Selangor

P : +60 3 2857 1957

E : aos@asianoverland.com.my

W: www.asianoverland.com.my

B2B: www.aosconnect.com

